

# ARKANSAS TOBACCO SETTLEMENT COMMISSION'S CHILD WELLNESS INTERVENTION PROJECT



The Child Wellness Intervention Project (CWIP) promotes health and wellness in Arkansas's public schools. Arkansas ranks second in the nation for childhood obesity. The CWIP grant is the first of its kind specifically designed to tackle this epidemic across the state. CWIP uses proven methods to increase time spent in physical activity through providing quality physical education programs. Students who are more physically active tend to be healthier and perform better academically. Over time, CWIP schools can expect to see a reduction on overall BMI, a decrease in discipline and absenteeism, and an increase in learning efficiency.

In order to achieve the goals within CWIP, schools must develop, sustain and expand on constructive changes in the school physical education environment. The most critical of these changes deals with the time students spend participating in moderate to vigorous physical activity (MVPA). Increasing MVPA is the only proven method to positively impact and reduce BMI.

Join your school with this effort today by applying for a CWIP grant. The grant provides equipment, teacher training, and other support to equip your school in the battle to combat childhood obesity.

### ELIGIBILITY REQUIREMENTS

- Arkansas public and charter schools
- Must have Licensed Physical Education Instructor(s)
- Must apply and implement in the following grade categories: Pre-K, K-2, 3-6 or Middle School
- Must be submitted with the approval of school's principal and superintendent

### GRANT DEADLINES

- Application Filing Period:  
August 2, 2010 - October 29, 2010
- Completed Applications Due:  
October 29, 2010
- Grant Application Training Session (*not mandatory but strongly encouraged*):  
September 28, 2010

### COMPONENTS OF CWIP GRANT PROGRAM

- Increase the physical education time to a minimum of 120 minutes per week
- Implement SPARK physical education curriculum and conduct fitness assessments using Fitnessgram by trained, licensed physical education teachers in the following grade categories: Pre-K, K-2, 3-6, or middle school
- HealthTeacher.com curriculum implemented in elementary grades a minimum of 2 lessons a week or middle school implementation in health classes, with emphasis on tobacco education
- Complete all components of the CWIP grant evaluation

### GRANT PARTNERS



### FOR MORE INFORMATION

If you are interested in learning more about or applying for the CWIP grant you should contact the Arkansas Tobacco Settlement Commission's Grants Coordinator or visit the Arkansas Tobacco Settlement Commission website at [www.atsc.arkansas.gov](http://www.atsc.arkansas.gov).

Join the effort to impact childhood obesity in Arkansas by applying for CWIP today!

### CONTACT INFORMATION

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